

February 2025

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#### 2024 ANNUAL EXECUTIVE DIRECTOR REPORT NOW AVAILABLE

Yuba-Sutter Transit navigated a year of significant projects and service initiatives in 2024, demonstrating its commitment to providing reliable and accessible public transportation to the Yuba-Sutter region. The recently released 2024 Annual Executive Director's Report offers a comprehensive overview of the agency's performance, strategic initiatives, and future plans, making it a valuable resource for board members, passengers, stakeholders, and the community at large. The report provides detailed insights into the agency's nearly 50-year history, service performance, operating budget, and a discussion on future projects.

One of the key highlights of 2024 has been the steady resurgence in ridership following the pandemic's impact. Since 2021, Yuba-Sutter Transit has witnessed an impressive 80% increase in ridership despite a 2% decrease in vehicle service hours. While overall ridership has not yet fully returned to pre-pandemic levels, the agency projects continued growth in Fiscal Year 2025, driven by the ongoing implementation of the NextGen Transit Plan. A cornerstone of this plan is the introduction of a complementary on-demand microtransit service in Linda and Olivehurst, slated for launch in Spring 2025. This innovative service will significantly enhance accessibility and provide greater flexibility for residents in these communities. To facilitate this launch, Yuba-Sutter Transit recently finalized a contract with Via Mobility, a leading provider of on-demand scheduling and dispatching systems. This partnership will equip the agency with the necessary technology to efficiently manage and optimize the new on-demand service, representing a significant advancement for public transit in our community.

Looking ahead to 2025, Yuba-Sutter Transit will prioritize a number of critical initiatives, including the next phases of the NextGen Transit Plan, the development of a new, state-of-the-art transit facility, and the start of the agency's planned transition to zero-emission vehicle fleet. The agency will continue to dedicate significant resources to preliminary design, environmental clearance, and securing funding for the Next Generation Transit Facility. The transition to zero-emission buses will continue to support Yuba-Sutter Transit's commitment to improving local air quality in alignment with broader statewide sustainability goals.

Yuba-Sutter Transit encourages all riders and community members to access the 2024 Annual Executive Director's Report online to stay informed about the agency's progress, challenges, and future direction. To access the report, please visit the Yuba-Sutter Transit website at www.yubasuttertransit.com



### COMMUTER SCHEDULE FEEDBACK SURVEYS ARE STILL BEING ACCEPTED

Yuba-Sutter Transit is still accepting input on a proposed Sacramento commuter schedule revision developed based on information collected from the Sacramento commuter survey conducted in August 2024. The schedule revision effort follows multiple requests for Yuba-Sutter Transit to serve the May Lee State Office Complex (MLSOC) located on Richards Blvd.in Sacramento.

Please join the 83 individuals who have taken the two-minute survey so far and submit feedback regarding the proposed commuter schedule revision. Yuba-Sutter Transit will continue to accept comments through February 6, 2025. If interested in providing feedback, please make sure your survey is complete before submitting to ensure your responses are accounted for in the Board's evaluation of a potential service expansion.

Survey Link: https://www.surveymonkey.com/r/5QDY8GV

For more information on our existing Sacramento commuter services, please visit <u>www.yubasuttertransit.com</u> or call (530) 634-6880.



### HOLIDAY SERVICE NOTICE

Yuba-Sutter Transit will not be in operation and the Administrative Office will be closed on Monday, February 17<sup>th</sup> in observance of President's Day.



#### BOK KAI PARADE SET FOR SATURDAY, MARCH 1

The 145th Bok Kai Festival, celebrating the Year of the Snake, will take place in downtown Marysville on Saturday and Sunday, March 1 and 2nd. The centerpiece of this celebration is the beautiful and exciting Bok Kai Parade which kicks off on Saturday, March 1, followed by Bomb Day on Sunday.

As a result, Yuba-Sutter Transit's Route 1 and Route 4 will be detoured from downtown Marysville due to event street closures and bus stops on B, D and F Streets will not be served on March 1, 2025.

The nearest alternative downtown stops in Marysville for Route 1 and Route 4 will be on  $3^{rd}$  Street at or near the Adventist Health and Rideout Hospital.

For more information, please visit <u>www.yubasuttertransit.com</u>



#### **SERVICE NOTES**

**DARK & DREARY WHEATHER**– Less daylight hours combined with the wet and foggy conditions that are common this time of year make it difficult for commuter and even local buses to remain on schedule at times. If such delays are likely to cause a problem for you, please consider riding an earlier schedule.

**TRESPASSING & TRASH** – Please respect the residents and businesses near our bus stops. Do not trespass on their property for any reason and please use the trash cans either at the stop or on the bus. We need your help to minimize potential conflicts, or some stops may be eliminated.

NO SMOKING WITHIN 20' OF ANY YUBA-SUTTER TRANSIT BUS, STOP, BENCH OR SHELTER – Please remember that smoking of any kind is strictly prohibited within 20' of any Yuba-Sutter Transit bus, bus stop, bus shelter or bus facility. LOST & FOUND – We are not responsible for what you leave behind on the bus, but check with us before you give up on your umbrella, cell phone, sunglasses, etc. All of these and more found items are removed from buses at the end of each service day. Non-perishable items are kept for at least 30 days after which time they are subject to donation to a non-profit organization of our choice. So, if you think you lost something on the bus, call our Administrative Office at (530) 634-6880.



## **CONNECT CARD SALES OUTLETS**

Connect Cards can be loaded at any of the sales outlets below or on the Connect Card website. New full fare Connect Cards are available from any sales outlet, but new and replacement discount photo ID Connect Cards are only available during normal weekday business hours at the Yuba-Sutter Transit Administrative Office in Marysville. Call (530) 634-6880 for more information.

# Please check with locations for current business hours as they may change without notice.

- Sutter County Library Yuba City (530) 822-7137 Tuesday – Thursday, 9:00 am – 6:00 pm Friday & Saturday, 9:00 am – 5:00 pm [Cash, Credit or Debit – Fee Applied for Credit/Debit]
- Yuba County Library at the Yuba Co. Government Center– Marysville – (530) 749-7380
  Monday – Friday, 9:00 am – 5:00 pm
  Closed Saturday & Sunday
  [Cash, Credit or Debit – Fee Applied for Credit/Debit]
- Yuba College Bookstore Linda (530) 741-6998 Monday – Thursday, 9:00 am – 2:30 pm [Cash, Check, Credit or Debit]
- Yuba-Sutter Transit Administrative Office Marysville Weekdays, 8:00 am – Noon & 1:00 pm – 5:00 pm [Cash, Check, Credit or Debit]
- Connect Card Website www.ConnectTransitCard.com [Credit or Debit / Auto-Load]

Yuba-Sutter Transit 2100 B Street Marysville, CA 95901 Administration: (530) 634-6880 Service Information: (530) 742-2877

Web Site: <u>www.yubasuttertransit.com</u> Connect Card: <u>www.connecttransitcard.com</u> Facebook: <u>www.facebook.com/yubasuttertransit</u> Instagram: www.instagram.com/yubasuttertransit/